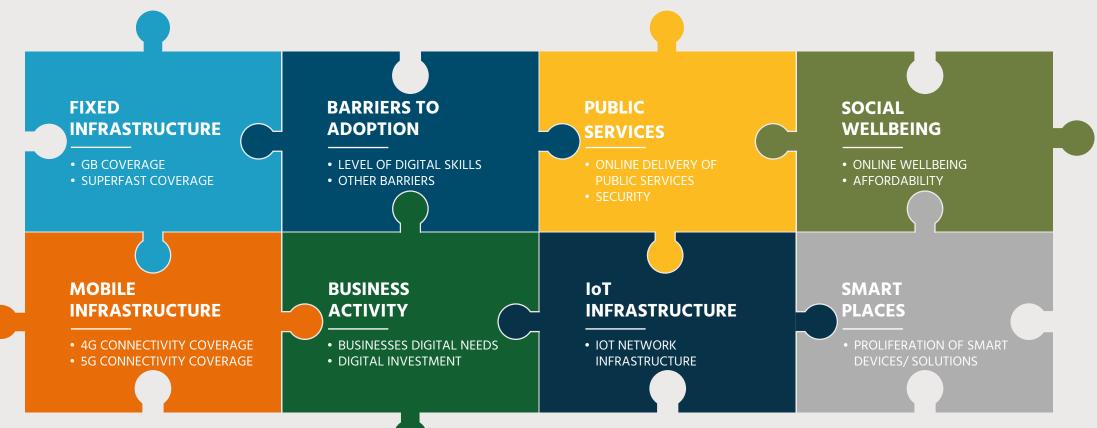
## **GIGABIT – DIGITAL PANACEA OR JUST ONE PIECE OF THE PUZZLE?**

The promotion of gigabit connectivity as a target for every household has seen significant investment in fibre connectivity across the country. This will help address part of the connectivity infrastructure requirement in your area and provide better speeds, reliability and future proofing for those who take up service.

But this is only part of the overall answer to delivering a digitally connected region. Consumers and businesses need excellent mobile connectivity at home, work and at play. Businesses and public services need smart infrastructure to lower costs, reduce emissions and improve services.

And the benefits of all this connectivity will only be realised if services are adopted by ensuring the necessary knowledge and skills are in place.

Gigabit is thus only part of the puzzle and there is much more to consider to ensure you are a digitally connected region ready and enjoy the benefits that brings.



To find out how FarrPoint could help you identify these puzzle pieces and fit them all together, please contact us at **info@farrpoint.com**.

